



City of San Leandro

Meeting Date: March 2, 2015

Oral/Discussion Item

File Number: 15-121

Agenda Section: ACTION ITEMS

Agenda Number: 10.A.

TO: City Council

FROM: Chris Zapata
City Manager

BY: City Council

FINANCE REVIEW: Not Applicable

TITLE: City Council Request to Discuss Councilmembers Handbook Guidelines
Regarding Council Support for or Opposition to Ballot Measures or Legislation

By consensus at a previous meeting, the City Council agreed to schedule a discussion on the guidelines regarding taking positions on ballot measures and legislation.

ATTACHMENTS

- Guidelines Regarding Council Support for or Opposition to Ballot Measures or Legislation
- 2015 State Legislative Platform and Policy Guidelines

CITY OF SAN LEANDRO***GUIDELINES REGARDING COUNCIL SUPPORT FOR OR
OPPOSITION TO BALLOT MEASURES OR LEGISLATION*****Purpose of the Guidelines:**

The purpose of these guidelines is to describe the City Council's policy regarding support for or opposition to ballot measures or legislation on local, state or national matters.

Guidelines:

The City Council as a group will not adopt a formal position in favor of or in opposition to ballot measures or legislation unless such ballot measure or legislation has a direct benefit to or impact on a significant portion of the community of San Leandro or the City of San Leandro.

Councilmembers requesting City Council support or opposition to a measure or legislation shall first receive consensus from the body to place said support or opposition on a future agenda for Council discussion and consideration.

No public funds shall be used in any support for or opposition to any measure or legislation.

Nothing in these Guidelines is intended to discourage or inhibit individual Councilmembers from expressing their individual support for or opposition to any ballot measure or legislation.

City of San Leandro
2015 State Legislative Platform and Policy Guidelines
Adopted by City Council on November 3, 2014

City of San Leandro Legislative Priorities for 2015:

The City of San Leandro's legislative agenda for 2015 is designed to reflect the adopted priorities and policy direction of the Mayor and City Council with direct input from the City Administration. The strategic agenda includes various efforts to advocate for legislation, regulations, and funding that is consistent with the City's adopted priorities.

This platform also is designed to (a) provide standing authority for City staff or the City's legislative advocates to take action on pending legislative matters when time constraints preclude bringing such matters before the City Council in advance, and (b) provide the City's advocates a better understanding of the Mayor and City Council's policy preferences regarding a variety of legislative and intergovernmental issues that might arise during the course of the year.

This report is compiled into three sections:

1. City Specific State Legislative Priorities for Recommended Action;
2. State Legislative Priorities for Monitoring; and
3. Funding Opportunities and Requests.

1. City Specific State Legislative Priorities for Recommended Action

Below is a list of specific legislative priorities for the City of San Leandro. Direct advocacy with the Governor, the Legislature, State agencies and other organizations will be focused on these areas:

- **RDA dissolution.** Support legislation or regulations that provide relief from past RDA dissolution actions and oppose legislation or regulations that may cause setbacks to successor agencies. While the dissolution of redevelopment agencies is coming to a close, there may remain outstanding legislative efforts that could substantively impact the City's successor agency.
- **Recycled water projects.** Support legislation that effectively addresses the use of recycled water while meeting the needs of the City of San Leandro, especially during times of drought. This could include support for the permitting and construction process for the installation, maintenance and operation of recycled water pipelines. This may also include opposing legislation or regulations that harm these efforts.
- **Efforts to reduce human trafficking at massage parlors.** Support legislative efforts to provide more local control and/or additional enforcement tools to address the proliferation of human trafficking that can occur at massage parlors and related entities. Assembly Bill 1147 (Bonilla) was signed into law by the Governor in 2014, marking a new way for cities to address human trafficking at massage parlors. Monitor implementation of this law and support efforts that would ensure the successful regulation of these types of businesses.
- **Illegal gambling parlors.** Support legislative efforts that would provide additional local authority to address the frequency of 'pop up' online casinos. Assembly Bill 1439 (Salas) was signed into law by the Governor, providing cities with additional authority to regulate these types of establishments. Additional legislation may be needed to continue to effectively regulate online gambling establishments.
- **Medicinal cannabis regulations.** Support new regulations that would provide cities local control in how they address issues related to medical cannabis, while establishing minimum standards for the operations of cannabis dispensaries. Oppose any proposals or legislation that restricts local control or limits the authority and decision making processes of the City. A comprehensive, thorough approach to statewide medicinal cannabis guidelines is

needed, while at the same time allowing local agencies to determine how best to address this policy issue at the local level.

- **Utility user taxes.** Support legislation or regulations that would provide cities with the flexibility and authority to collect or increase Utility User Taxes (UUTs). Oppose any proposals that seek to limit or restrict the use of UUTs.
- **Sugar-sweetened beverages.** Monitor legislative efforts that may impact the sugary beverage industry, including requirements for additional information or regulations.
- **Traffic signal synchronization.** Support legislation or regulatory efforts to address greenhouse gases (GHG) by providing for opportunities to fund traffic signal synchronization and other related actions. This 2014 legislative session marked a new focus on changing state law to allow for greater flexibility of certain funds, especially to help address GHG reductions. Support legislation and budget proposals that will provide funding opportunities for traffic synchronization efforts that serve to reduce traffic and pollution.
- **CEQA reform.** Support legislation that would reform the California Environmental Quality Act (CEQA) review process, while ensuring sufficient environmental protections remain in place. Support efforts that would lead to a reduction in time delays or excessive lawsuits. Support efforts that would allow local agencies to set criteria for traffic impact levels-of-service based upon locally adopted General Plans and/or other local requirements.
- **Creek Walk, East Bay Greenway, and other similar projects.** Support legislation, regulations, and budget proposals that would provide funding opportunities or other support for the development of greenway projects, bicycle and pedestrian projects, and other modes of active transportation.
- **Water quality measures/trash capture devices.** Support legislation, regulations, and budget proposals that provide support and resources to address storm water runoff, including but not limited to additional funding for the installation of trash capture devices.
- **Climate change, Clean/Renewable energy, and Electric vehicle infrastructure.** Support efforts to incentivize, promote, or secure additional funding for projects or programs designed to reduce greenhouse gas emissions and/or address sea-level rise. These efforts could include: clean energy, energy efficiency improvements, Community Choice Aggregation (CCA), and electric vehicle infrastructure.
- **Cap-and-Trade funding.** Support legislation, funding guidelines, and/or other regulations for the successful disbursement of funding from the State's Cap-and-Trade program for various City programs and efforts. The State Budget for FY 2014-15 included the first real appropriations from Cap-and-Trade auction revenues and the associated funding programs will begin to roll out in early 2015. **Illegal dumping & Graffiti abatement.** Support legislative efforts that provide for greater penalties or incentives to reduce the amount of illegal dumping and graffiti. Support funding opportunities that may be available to mitigate these issues.
- **Recycling programs.** Support legislation to extend incentives for both household and commercial recycling efforts. Oppose any legislation that hampers recycling efforts or reduces incentives to recycle. Support funding opportunities made possible by the state's bottle bill program.
- **Parks funding.** The Pro Tem elect authored a bill that would establish a 2016 park bond bill, which will be reintroduced in the 2015 legislative session. Support this legislation and ensure it meets the needs of the City, as well as efforts to build a coalition to secure its passage into law. Support efforts to secure funding made possible by the California Cultural Historic Endowment (CCHHE), draft guidelines for which are anticipated to be released for public comment in early 2015. **Vehicle Miles Traveled legislation.** Monitor this new policy

with a greater focus on Road Usage Charges (RUC). The Senate Transportation Committee is developing guidelines for the development and implementation of a pilot program to study the potential for RUC as an alternative to the gas tax.

- **Infrastructure Financing Districts (IFDs).** Support legislation that provides greater flexibility for local agencies to create enhanced infrastructure financing districts (EIFDs) to finance specified infrastructure projects and facilities.
- **Broadband infrastructure.** Support legislation or funding opportunities that would expand public and private access to broadband, including the development of related infrastructure.
- **Shoreline development.** Support legislative efforts or funding opportunities that would assist in the successful redevelopment of San Leandro's shoreline area.
- **Use of state highways.** Support efforts that would facilitate the use of overweight trucks to transport goods from local San Leandro businesses to and from the Port of Oakland on routes that utilize state highways.
- **Transfer of state urban highways.** Support efforts to create a streamlined process for the transfer of state urban highways to local agencies. East 14th Street and Davis Street are presently designated state highways; however, the current mechanism that would facilitate the transfer of these highways to the City does not provide sufficient financial commitments from the state prior to any transfer. Support efforts that would allow the state to reconstruct both roadways in advance of any transfer of rights-of-way to the City of San Leandro.
- **Disaster prevention and recovery.** Seek additional funding, and expand the definition of programs eligible for grant funding, for disaster recovery and prevention.

2. State Legislative Priorities for Monitoring and Recommended Action

Monitor legislative activity and/or or advocate on behalf of the City of San Leandro's interests in the following areas:

- Public Safety
 - This includes policy topics such as disaster preparedness, proposals to provide local law enforcement with additional support, support for initiatives that support school resource officers or joint use efforts with cities for public safety, e-cigarettes and associated restrictions, funding for state mandates, prevention and intervention funding for at-risk youth, and other such topics.
- Transportation
 - This includes policy topics such as goods movement, safe routes to school funding, local road repair, regional transportation funds, and other related topics.
- Economic Development
 - This includes policy topics such as redevelopment dissolution, measures providing for new tax increment financing opportunities, infrastructure financing districts, efforts to encourage local job creation, and related topics.
- Infrastructure
 - This includes policy topics such as funding for roads, sewers, storm drains, and other Engineering and Public Works responsibilities.
- Housing and Land Use

- This includes policy topics such as creating new sources of affordable housing funds, and legislation that may negatively impact local authority, and other similar topics.
- Quality of Life
 - This includes policy topics such as the development of funding sources for parks, urban waterways, climate change, clean energy efforts, waste reduction, and other quality of life topics.
- Constitutional Modifications
 - This includes policy topics such as measures that would impact local governments, such as lowering the voter threshold to 55% for various bond issuances and local taxes.
- Protecting Local Control
 - The City of San Leandro values its ability and authority to exercise local control, provide excellent public services and protect and enhance the quality of life for San Leandro residents, businesses, and visitors, and supports efforts to streamline regulations that simplify the job of running the City's operations, while opposing efforts that erode the City's authority to control its own affairs. This also includes policy topics such as measures or budget actions which could potentially impact the operations of, or services provided by, the City of San Leandro. The City opposes unfunded mandates from the State.
- Technology
 - This includes policy topics such as efforts to broaden the definition of infrastructure to include fiber/broadband, efforts to support the local technology efforts in San Leandro and the region, and other similar topics.

3. Funding Opportunities and Requests

Continue proactive efforts to immediately notify the City of San Leandro as various funding opportunities are announced. As new funding opportunities arise, the City's state-level advocates will consult with City officials and staff in the development of the optimal strategy to maximize funding for the City.

- Public Safety

Support for 911 call centers, public safety answering points (PSAPs), prevention and intervention with youth, POST funding mandates, Realignment funds, as well as efforts to support: stolen vehicle enforcement, illegal dumping prevention, alternative funding opportunities to address mental illness and related counseling services, juvenile justice programs, prevention of the sexual exploitation of minors, technology enhancements, crisis intervention and suicide prevention, and various other public safety programs.
- Transportation/Economic Development/Infrastructure

Support for street signs, curb paintings, dredging of the San Leandro Marina, traffic light synchronization, improvements at Casa Peralta, support for water recycling, storm drains and related infrastructure, new source of funding for transportation, and other efforts to support regional transportation funding programs.
- Housing and Land Use

Support for new sources of affordable housing funds, transit orient developments such as the Bay Fair Mall BART Station, and other such programs.

- Quality of Life

Support for projects such as the San Leandro Creek project, bilingual study time at the main branch library, kindergarten readiness programs at the library, project literacy for adults/adult education, support for veterans, homework/technology center, additional library capital improvement needs, health and wellness programs, after school sports, funds to help address homelessness and mental illness, funding for oil recycling, park playground equipment, upgrades at Chabot Park, Washington Manor Park, other city parks, and other such programs.

- Local Government

Support for projects or budget opportunities that could successfully assist the operations of, or services provided by, the City of San Leandro.

- Technology

Support for projects such as broadband/high speed capacity for residents and schools, additional license plate readers when authorized by the City Council, energy efficiency projects like LED street lights and residential retrofits, and other such programs.

Process for Reporting

In addition to regular progress reports sent to the City, annual reports on these and other efforts to support the City's legislative agenda shall be provided to the City Council.